

A Step-by-Step Guide

for Institutions Looking to Integrate 4P Approaches



The Four Pillars of 4P Medicine

Prevention



Proactively preventing disease through early intervention and risk management.

Prediction



Using genetic and biomarker data to forecast who is at risk of disease or likely to respond to specific treatments.

Precision

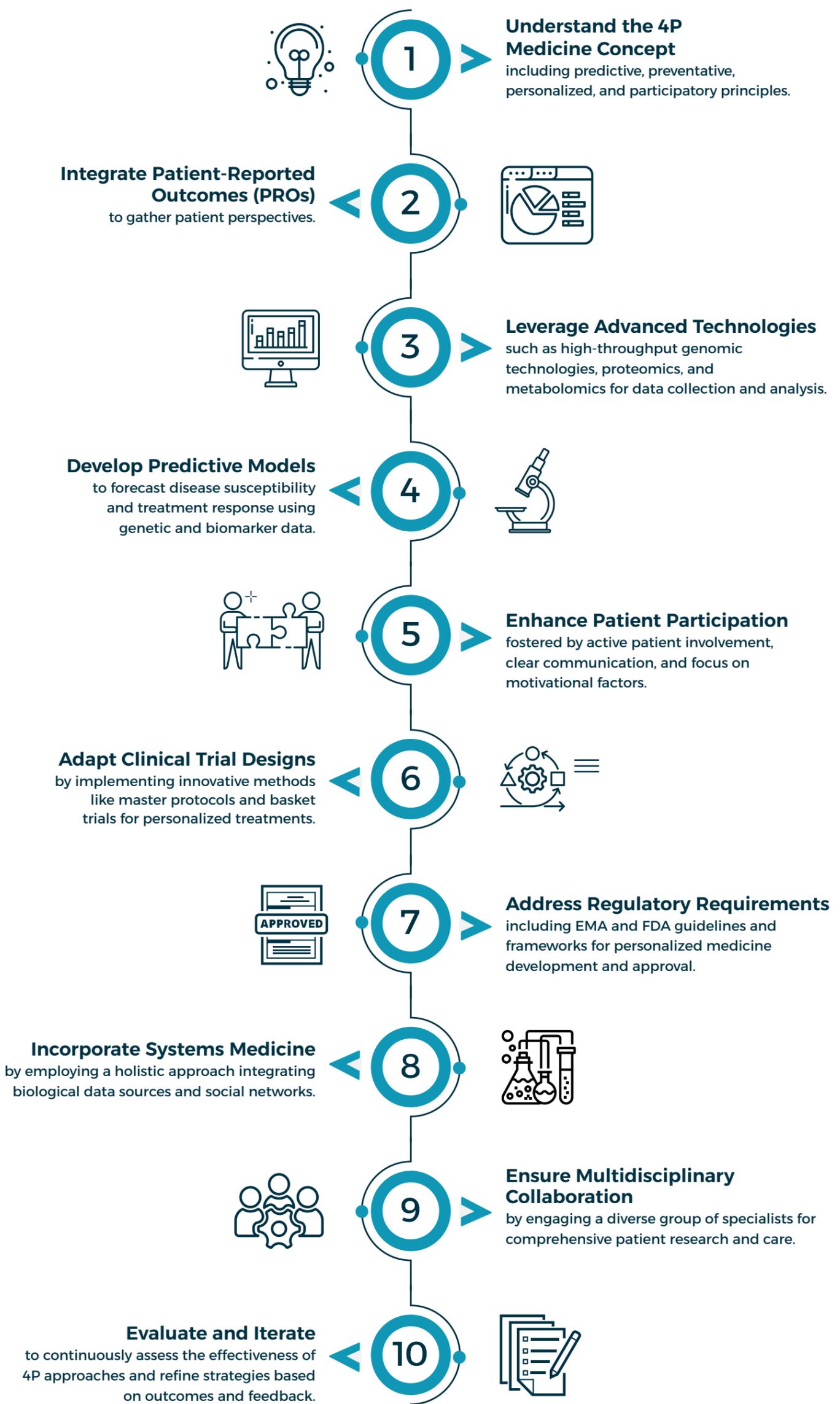


Tailoring medical treatments to individual patients based on their unique biological profiles.

Participation



Engaging patients as active participants in their care-based decisions and treatment plans.



The shift towards personalized medicine requires novel clinical trial designs focusing on individual patient responses rather than average outcomes, leading to more effective and safer treatment options.

For more information and resources